# Category: Public relations techniques

# **Subcategories**

This category has the following 4 subcategories, out of 4 total.

# D

Denialism (5 C, 27 P)

# G

Greenwashing (1 C, 4 P)

#### M

Mass media events (6 C, 9 P)

## P

Publicity stunts (2 C, 22 P)

# Pages in category "Public relations techniques"

The following 36 pages are in this category, out of 36 total. This list may not reflect recent changes (learn more).

# 0-9

50 Cent Party

#### Α

- Advocacy journalism
- Astroturfing

### C

- Cherry picking
- Civic marketing
- Media clip
- Corporate anniversary

Cyberwarfare by Russia

### D

Denialism

# E

Exaggeration

#### F

Four Minute Men

Internet Water Army

# L

Limited hangout

# M

- Managing the news
- Media guide
- Minimisation (psychology)
- Mistakes were made

# N

- News propaganda
- Non-apology apology
- Non-denial denial

#### P

- Panel discussion
- Photo op
- Press conference
- Press kit
- Press release
- Press videoconferencing
- Promoting adversaries
- Publicity stunt

- Satellite media tour
- Sound bite
- Succès de scandale

#### Т

- Third-party technique
- Trade advertisement

# U

Understatement

### V

Video news release

#### W

Russian web brigades

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